

# Joeplast Egypt

Leading Plastics Manufacturing & Polymer Trading Company

Excellence in Plastics Since 2011

# Company introduction

Joeplast Egypt is a leading company in the plastics industry with over 15 years of experience and roots dating back to 2011.

- Headquartered in Alexandria, serving both local and global markets.
- Combines manufacturing excellence with polymer trading expertise.
- Trusted by more than 350 factories in Egypt and a growing base of international partners.

## Our Vision

To be the most trusted partner in plastics packaging and polymer raw materials in the Middle East and North Africa, providing value and reliability at every stage of the supply chain.

## Our Mission

Deliver innovative, high-quality, and sustainable plastic solutions through:

State-of-the-art manufacturing capabilities

A strong trading network for raw materials

Customer-centric service and after-sales support

Continuous development and market adaptation



# Business structure

Joeplast operates through a robust business structure with three main pillars, delivering comprehensive plastics solutions to markets in Egypt and beyond.

## Manufacturing Division

Designs and produces a wide variety of packaging and thermoformed plastic products. Products cater to food, household, and industrial applications.

## Trading Division

Supplies polymer raw materials to more than 350 factories across Egypt. Acts as a key distributor in the Egyptian plastics value chain.

## Export Operations

Joeplast exports finished products to Gulf markets and other international destinations, expanding the company's global footprint.

**This dual structure provides a unique advantage: security of supply, competitive pricing, and market flexibility** to maintain superior value and leadership in the Middle East and North Africa regions.



# Manufacturing Capabilities

## Production Lines

Equipped with modern production lines for:

Thermoforming (cups, plates, containers)

Stretch film extrusion (industrial and food-grade cling film)

Injection molding for specialized products

## Raw Materials Used:

- **Polystyrene (PS)**
- **Polypropylene (PP)**
- **Polyethylene Terephthalate (PET)**

## Product Examples:

- **Food Packaging:** Disposable cups, dishes, trays
- **Dairy Products:** Yogurt, ice cream, and dairy containers
- **Specialty Packaging:** Hinged PET boxes and divided containers
- **Industrial:** Stretch film and cling film rolls



# Polymer Trading Division

Joeplast has developed a strong presence in polymer raw material trading, covering a wide range of materials:

**PP**  
Polypropylene is a versatile thermoplastic polymer.

**PE**  
Polyethylene is the most common plastic.

**PET**  
PET is widely used for beverage bottles.

**PS**  
GPPS, Hips

Supplies more than 350 local factories, making Joeplast one of the well-connected trading hubs in Egypt

Strong relationships with both international producers and local distributors

Value offered: consistent supply, competitive pricing, and market expertise



# Product Portfolio



paper container



Paper container



PP water cup



Plastic cup



Squared hinged tray



round hinged tray



Black and absorbent tray



Microwave containers



Sauce cups



Chicken tray



PET rectangular hinged lid



PET rectangular hinged lid



Safety lid plastic container



Squared hinged lid



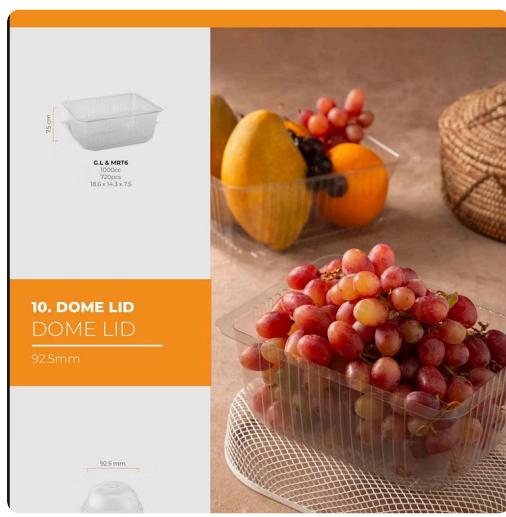
Sauce hinged lid



Deep plate



absorbed plate



dome lid



Stretch film



Ice cream Cup

# Market clients

- **Local Market**

Serving leading packaging companies, food manufacturers, and industrial converters in Egypt.

- **Export Markets**

Supplying the Gulf region and select international markets with packaging products.

- **Client Base**

Over **350** B2B customers rely on Joeplast for polymer supply.

- **Diverse Applications**

Packaging for dairy, beverages, confectionery, catering, retail, and industrial use.



# Quality & R&D

## Quality Standards

Commitment to international quality standards in both raw materials and finished products.

## Research & Development

Dedicated R&D efforts to develop new packaging designs that align with evolving consumer and market needs.

## Sustainability Focus

Use of recyclable plastics (PP, PET, PS)

Efficient resource utilization to reduce waste

Exploring eco-friendly packaging alternatives

Continuous feedback loop with clients to ensure high satisfaction



# Competitive Edge

## Joeplast's Unique Advantages

**Dual Strength:** Manufacturing + polymer trading under one roof, providing integrated solutions

**Wide Reach:** Strong presence in both domestic and export markets across MENA region

**Supply Chain Reliability:** Direct access to raw materials and a proven logistics network

**Competitive Pricing:** Economies of scale in both trading and manufacturing operations

**Flexibility:** Quick adjustment of product mix and sourcing according to customer demand

**Experience:** Decades of heritage and reputation built on trust and consistency



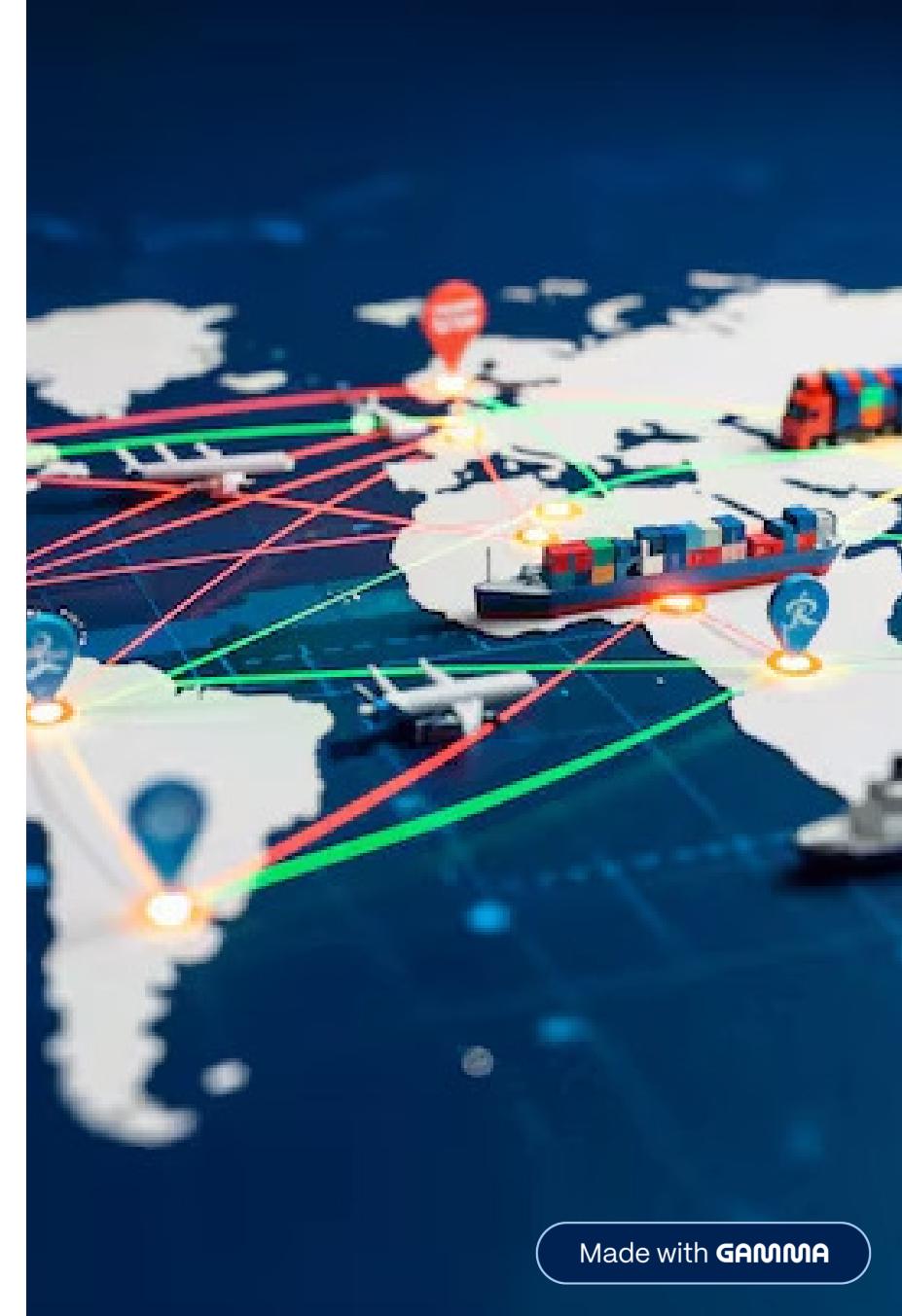
# Sustainability & Circular Economy

- Use of recyclable plastics: **PP, PET**.
- Designing lightweight products to reduce plastic consumption.
- Exploring integration of **rPET and PCR materials**.
- Waste management initiatives and efficient energy use in production.
- Commitment to align with EU sustainability and circular economy goals.



# Logistics & Export Readiness

- Proximity to major Egyptian ports: Alexandria, Damietta, Port Said.
- Export-ready packaging and palletizing.
- Experienced in customs clearance and **EUR1 certificate issuance**.
- Proven track record of timely deliveries to international clients.



## Case Studies / Track Record

- **Gulf Market:** Supplying major dairy companies with 1,000+ tons of packaging annually since 2018.
- **Raw Materials:** Delivered 500+ tons of PP resin to regional clients with full compliance documentation.
- **Egyptian Market:** Reliable supplier to 350+ factories with both packaging products and raw polymers.



# Corporate Responsibility

- Safe and healthy workplace for employees.
- Ongoing training and skills development.
- Contribution to local communities through job creation.
- Ethical business practices and long-term partnerships.



SUSTAINABLE. SCALABLE. GLOBAL.

## Contact details

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